

2009 to 2012 Survey
Top Ten Priorities - December 1, 2008

	Students	Alumni	Faculty	Staff	Chairs	Directors	Council	Parents	Coordinating Committee	Weighted Average
1	8 In recognition of the current economic climate, identify ways to make Berklee more affordable to students.	9 Enhance career support and guidance provided to students throughout the curriculum.	3 Expand library holdings, learning resources, and teaching spaces.	8 In recognition of the current economic climate, identify ways to make Berklee more affordable to students.	4 Create more and better-designed and equipped classrooms, ensemble rooms, and practice rooms.	3 Develop clear and transparent policies for hiring, training, promotion, accountability, and evaluation.	3 Create community space suited to the needs of off-campus students including lockers, lounge areas, food service, exercise facilities, and more.	8 In recognition of the current economic climate, identify ways to make Berklee more affordable to students.	8 In recognition of the current economic climate, identify ways to make Berklee more affordable to students.	8 In recognition of the current economic climate, identify ways to make Berklee more affordable to students.
2	4 Expand access to Berklee facilities after class hours for rehearsal, study, and community activities.	8 In recognition of the current economic climate, identify ways to make Berklee more affordable to students.	4 Create more and better-designed and equipped classrooms, ensemble rooms, and practice rooms.	4 Expand access to Berklee facilities after class hours for rehearsal, study, and community activities.	Design and build a 250–400 seat performance venue with world-class acoustics.	3 Adopt a customer service approach to student services that simplifies processes and broadens online services.	8 In recognition of the current economic climate, identify ways to make Berklee more affordable to students.	9 Enhance career support and guidance provided to students throughout the curriculum.	9 Enhance career support and guidance provided to students throughout the curriculum.	9 Enhance career support and guidance provided to students throughout the curriculum.
3	3 Expand private lessons to 50 minutes.	4 Expand access to Berklee facilities after class hours for rehearsal, study, and community activities.	9 Enhance career support and guidance provided to students throughout the curriculum.	9 Enhance career support and guidance provided to students throughout the curriculum.	Develop and implement a student advising process for students in all majors.	9 Enhance career support and guidance provided to students throughout the curriculum.	3 Develop and construct a cutting-edge music and media technology/production building.	4 Expand access to Berklee facilities after class hours for rehearsal, study, and community activities.	Provide Berklee community members with access to a sophisticated web environment for information access, communication, and interaction.	6 Dramatically expand scholarship and grant support to enroll students in all majors who are the best fit for Berklee, regardless of need.
4	Create additional recording studio space and make it more available to students in all majors.	Develop campus-based masters programs.	3 Increase professional development opportunities for staff and faculty.	3 Increase professional development opportunities for staff and faculty.	6 Dramatically expand scholarship and grant support to enroll students in all majors who are the best fit for Berklee, regardless of need.	Conduct a comprehensive review of employee policies and benefits.	6 Dramatically expand scholarship and grant support to enroll students in all majors who are the best fit for Berklee, regardless of need.	3 Develop and construct a cutting-edge music and media technology/production building.	4 Create more and better-designed and equipped classrooms, ensemble rooms, and practice rooms.	3 Create community space suited to the needs of off-campus students including lockers, lounge areas, food service, exercise facilities, and more.
5	6 Dramatically expand scholarship and grant support to enroll students in all majors who are the best fit for Berklee, regardless of need.	Expand library holdings, learning resources, and teaching spaces. 3	3 Provide more office space for faculty and staff, and more space for administrative functions.	3 Develop clear and transparent policies for hiring, training, promotion, accountability, and evaluation.	3 Expand library holdings, learning resources, and teaching spaces.	Review, revise, and rationalize our database structures and processes, correct data, and develop useful information reporting.	3 Develop a capital campaign (\$75 - \$100 million) for a new major facility.	6 Dramatically expand scholarship and grant support to enroll students in all majors who are the best fit for Berklee, regardless of need.	3 Adopt a customer service approach to student services that simplifies processes and broadens online services.	3 Expand private lessons to 50 minutes.
6	3 Create community space suited to the needs of off-campus students including lockers, lounge areas, food service, exercise facilities, and more.	3 Expand private lessons to 50 minutes.	8 In recognition of the current economic climate, identify ways to make Berklee more affordable to students.	3 Create community space suited to the needs of off-campus students including lockers, lounge areas, food service, exercise facilities, and more.	8 In recognition of the current economic climate, identify ways to make Berklee more affordable to students.	3 Develop a capital campaign (\$75 - \$100 million) for a new major facility.	Improve alumni network to increase involvement, support, and connection to the college.	3 Take steps to position Berklee as the primary research center for all styles and techniques of contemporary music.	Improve alumni network to increase involvement, support, and connection to the college.	Develop and implement a student advising process for students in all majors.
7	9 Enhance career support and guidance provided to students throughout the curriculum.	3 Take steps to position Berklee as the primary research center for all styles and techniques of contemporary music.	3 Develop clear and transparent policies for hiring, training, promotion, accountability, and evaluation.	Implement continual process-improvement program to increase efficiency.	Refine audition process to include accommodations for academic preparation, non-performance related music skills, relation to ensemble ratings, language skills, and other considerations.	Conduct a Colleague integration and business process review. Examine how we can improve general business processes, and move to more web-based, self-service applications.	Successfully open Berklee Valencia.	3 Expand private lessons to 50 minutes.	Develop and implement a student advising process for students in all majors.	4 Create more and better-designed and equipped classrooms, ensemble rooms, and practice rooms.
8	4 Create more and better-designed and equipped classrooms, ensemble rooms, and practice rooms.	3 Develop and construct a cutting-edge music and media technology/production building.	Expand the healthcare and wellness services offered to the Berklee community.	Conduct a comprehensive review of employee policies and benefits.	3 Provide more office space for faculty and staff, and more space for administrative functions.	3 Provide more office space for faculty and staff, and more space for administrative functions.	3 Adopt a customer service approach to student services that simplifies processes and broadens online services.	Institute a method for getting honest and constructive feedback from students to inform course and program evaluation, and for acting on that feedback.	6 Dramatically expand scholarship and grant support to enroll students in all majors who are the best fit for Berklee, regardless of need.	Create additional recording studio space and make it more available to students in all majors.
9	3 Take steps to position Berklee as the primary research center for all styles and techniques of contemporary music.	Develop a career development office for alumni.	6 Dramatically expand scholarship and grant support to enroll students in all majors who are the best fit for Berklee, regardless of need.	Review, revise, and rationalize our database structures and processes, correct data, and develop useful information reporting.	3 Develop a capital campaign (\$75 - \$100 million) for a new major facility.	3 Increase professional development opportunities for staff and faculty.	9 Enhance career support and guidance provided to students throughout the curriculum.	Institute a method for getting honest and constructive feedback from parents and students involved in our admissions process, and for acting on that feedback.	Improve online services and communications for prospective students and their families.	4 Expand access to Berklee facilities after class hours for rehearsal, study, and community activities.
10	Develop campus-based masters programs.	Create additional recording studio space and make it more available to students in all majors.	Design and build a 250–400 seat performance venue with world-class acoustics.	Create additional recording studio space and make it more available to students in all majors.	9 Enhance career support and guidance provided to students throughout the curriculum.	Improve online services and communications for prospective students and their families.	Review, revise, and rationalize our database structures and processes, correct data, and develop useful information reporting.	Develop a strategy to position Berklee as the leader of a national dialogue that regularly engages and advances the discussion about the caliber of music education, specifically, and arts education, in	Refine audition process to include accommodations for academic preparation, non-performance related music skills, relation to ensemble ratings, language skills, and other considerations.	3 Expand library holdings, learning resources, and teaching spaces.
	523 responses	477 responses	95 responses	129 responses	13 responses	35 responses	15 responses	28 responses	15 Responses	1394 responses

2009 to 2012 Survey
Multiple Mention in Top Ten December 1, 2008

Initiative	Students	Alumni	Faculty	Staff	Chairs	Directors	Council	Parents	Coordinating Committee
9 Enhance career support and guidance provided to students throughout the curriculum.	Students	Alumni	Faculty	Staff	Chairs	Directors	Council	Parents	Coordinating Committee
8 In recognition of the current economic climate, identify ways to make Berklee more affordable to students.	Students	Alumni	Faculty	Staff	Chairs		Council	Parents	Coordinating Committee
6 Dramatically expand scholarship and grant support to enroll students in all majors who are the best fit for Berklee, regardless of need.	Students		Faculty		Chairs		Council	Parents	Coordinating Committee
4 Expand access to Berklee facilities after class hours for rehearsal, study, and community activities.	Students	Alumni		Staff				Parents	
4 Create more and better-designed and equipped classrooms, ensemble rooms, and practice rooms.		Alumni	Faculty		Chairs				Coordinating Committee
Expand library holdings, learning resources, and teaching spaces.		Alumni	Faculty		Chairs				
3 Expand private lessons to 50 minutes.	Students	Alumni						Parents	
3 Take steps to position Berklee as the primary research center for all styles and techniques of contemporary music.	Students	Alumni						Parents	
3 Increase professional development opportunities for staff and faculty.			Faculty	Staff		Directors			
3 Develop clear and transparent policies for hiring, training, promotion, accountability, and evaluation.			Faculty	Staff		Directors			
3 Adopt a customer service approach to student services that simplifies processes and broadens online services.						Directors	Council		Coordinating Committee
3 Develop a capital campaign (\$75 - \$100 million) for a new major facility.					Chairs	Directors	Council		
3 Provide more office space for faculty and staff, and more space for administrative functions.			Faculty		Chairs	Directors			
3 Create community space suited to the needs of off-campus students including lockers, lounge areas, food service, exercise facilities, and more.	Students			Staff			Council		
1394 responses	523 responses	477 responses	95 responses	129 responses	13 responses	35 responses	15 responses	28 responses	12 Responses